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中達金融集團有限公司
Central Wealth Financial Group Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 572)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE ON DEVELOPMENT OF AN E-COMMERCE PLATFORM

The board (the “**Board**”) of directors (the “**Directors**”) of Central Wealth Financial Group Limited (the “**Company**”), together with its subsidiaries, the “**Group**”) is pleased to announce that the Group plans to diversify its business portfolio in developing an e-commerce platform.

The Group is principally engaged in (i) trading business and related services; (ii) securities trading and investment; (iii) provision of financing services, and (iv) property investment in Hong Kong.

As stated in the annual report of the Company for the year ended 31 December 2015, the Board has been actively exploring other business opportunities to diversify its business portfolio with significant growth potential. The Board expects the new e-commerce platform to offer a modern and user-friendly search engine, together with other special features, offering sellers, service providers and online customers a great level of customisation, product search optimisation as well as speedy and safe payment solutions. By developing the e-commerce platform, we aspire to provide small and medium-sized businesses and online consumers an efficient and hassle-free platform to trade. In developing this new e-commerce platform, the Company is now formulating its strategy with a view to establish a market presence in the digital marketing sphere, and to deliver the highest quality online selling and purchasing experience to users.

The new e-commerce platform is expected to commence operation by the fourth quarter of 2016. The Company shall keep shareholders and the public informed of any further development.

As the development of the e-commerce platform is still at an early phase, there is no assurance that the launch of the platform will become profitable or will materialise at all. There is no assurance that the Company will be able to successfully implement its business strategies or attract customers/members to use this platform. Shareholders and potential investors of the Company are therefore advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Central Wealth Finance Group Limited
Siu Yun Fat
Chairman

Hong Kong, 13 September 2016

As at the date of this announcement, the Board comprises (i) four executive Directors, namely Mr. Siu Yun Fat, Mr. Lau Fai Lawrence, Mr. Yang Yang and Mr. Yu Qingrui; and (ii) four independent non-executive Directors, namely Mr. Chan Yee Por, Simon, Mr. Cheng Yong Yau, Mr. Siu Siu Ling, Robert and Mr. Tam Tak Wah.