

For immediate release



中達金融集團有限公司
Central Wealth Financial Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 572)

Licensee to Roll Out Marketing Strategy for “Future World Lifestyle” Online Shopping Platform

October 5, 2016, Hong Kong – Central Wealth Financial Group Limited (00572.HK) (to be renamed as “Future World Financial Holdings Limited”) is pleased to announce the commencement of operation of the Membership Points Redemption Online Shopping Platform under the brand “Future World Lifestyle” (www.futureworldlifestyle.com or www.weilai178.com) by the Licensee.

The Company understands that the Licensee will implement relevant marketing strategy to promote the Membership Points Redemption Online Shopping Platform.

The Membership Points Redemption Online Shopping Platform operated by the Licensee offers a range of merchandise to online customers, who can use their membership points to acquire goods or services from sellers and service providers. The E-Platform will combine a modern and user-friendly search engine with payment solutions and special features to allow a high level of customization for customers and sellers.

It is expected that the Licensee will continue to expand the membership network of the Membership Points Redemption Online Shopping Platform and the Board is optimistic to the future business prospect of the Membership Points Redemption Online Shopping Platform and the E-Platform. The Board has provided the E-Platform and/or the Membership Points Redemption Online Shopping Platform with sufficient working capital and does not foresee any significant capital commitment will be incurred therefrom.

The Group is actively exploring opportunities to diversify its business portfolio into operations with significant growth potential, including but not limited to the development of the E-Platform and the licensing of the E-Platform to the Licensee for the operation of Membership Points Redemption Online Shopping Platform under the brand “Future World Lifestyle”. It is expected that the E-Platform and the operation of the Membership Points Redemption Online Shopping Platform by the Licensee will contribute positively to the Group.

About Central Wealth Financial Group

Central Wealth Financial Group is principally engaged in (i) trading business and related services; (ii) securities trading and investment; (iii) provision of financing services, and (iv) property investment in Hong Kong. The Group is actively exploring opportunities to diversify its business portfolio into operations with significant growth potential, including **the development of “Future World Lifestyle”, an e-commerce platform operated by licensee.**

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