

For immediate release



中達金融集團有限公司
Central Wealth Financial Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 572)

Hong Kong's First E-Commerce Platform Utilizing Encrypted Digital Assets to build a Consumption Points Model Membership Points Redemption Online Store Commences Operation

October 3, 2016, Hong Kong – Central Wealth Financial Group Limited (00572.HK) (to be renamed as “Future World Financial Holdings Limited”) today announces the commencement of operation of “Future World Lifestyle” (www.futureworldlifestyle.com), an e-commerce platform operated by licensee.

On September 23, 2016, the Group entered into a license agreement with a licensee, pursuant to which the licensee was granted a license to operate “Future World Lifestyle” and shall pay the Group a monthly license fee. “Future World Lifestyle” operated by the licensee will employ the model of a membership points redemption online store. Users can use their membership points to acquire goods or services from the merchants, suppliers, traders or service providers.

The licensee-operated “Future World Lifestyle” offers a range of merchandise, from food, electronics, home and living, fashion and accessories, jewellery, sports, healthcare, real estate to digital products. The e-commerce platform will offer a modern and user-friendly search engine, together with special features, giving sellers, service providers and online customers a high level of customization, product search optimization, as well as speedy and safe payment solutions.

Mr Steven Liu Qiang, Chief Executive Officer of Central Wealth Financial Group, said: “The licensee will continue to expand its membership, with initial target of contributing substantial income to the Group by the fourth quarter of this year. In developing ‘Future World Lifestyle’, we are formulating strategies to establish a market presence in the digital marketing sphere, and to deliver the highest quality online selling and purchasing experience for users.”

About Central Wealth Financial Group

Central Wealth Financial Group is principally engaged in (i) trading business and related services; (ii) securities trading and investment; (iii) provision of financing services, and (iv) property investment in Hong Kong. The Group is actively exploring opportunities to diversify its business portfolio into operations with significant growth potential, including **the development of “Future World Lifestyle”, an e-commerce platform operated by licensee.**

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